



FOR IMMEDIATE RELEASE

Balnea Spa Products Rebrands as Valmère Skin Science, Ushering in a New Era of Professional Skincare

Under new ownership, the company unveils a refreshed identity that builds on more than three decades of industry expertise, trusted relationships and professional skincare education.

BURLINGTON, ONTARIO - OCTOBER 21, 2026 | After more than three decades of supporting the professional skincare industry, Balnea Spa Products is entering an exciting new chapter with the official launch of its new corporate identity, **Valmère Skin Science**. The rebrand marks a significant milestone in the company's evolution, honouring a legacy that began in 1992 while introducing a renewed vision for professional skincare distribution, education and brand partnerships across North America.

More than a new name, Valmère Skin Science represents an evolution of the company's commitment to connecting skincare professionals with science-backed products, specialized education and meaningful partnerships that support professional excellence and business growth.

The transformation follows a transition in ownership to Jenny Hipwell, who brings a fresh perspective and forward-looking vision while honouring the relationships and industry expertise established over the past three decades.

"Since 1992, relationships have been at the heart of this business, and that is something I deeply value," said Hipwell, Owner and President of Valmère Skin Science. "This new chapter is about honouring the foundation that has been built while creating new opportunities for the professionals and businesses we serve. Through Valmère Skin Science, we're bringing together trusted skincare brands, meaningful education and collaborative partnerships to help our community grow, innovate and thrive."

With a curated portfolio that includes TheraGenesis Skincare (Canadian-owned and operated), Eve Taylor London and BiON Skincare, Valmère Skin Science supports aestheticians, spas, medical spas and skin health professionals with professional skincare solutions, education and resources to elevate their practices and deliver exceptional client care.

For existing brand partners, the transition represents continuity alongside new opportunities. The trusted relationships and commitment to education that defined Balnea Spa Products remain central as Valmère Skin Science embraces its next chapter under new leadership.

Skincare professionals and industry partners are invited to discover Valmère Skin Science, explore its professional skincare portfolio and learn more about partnership and education opportunities at www.valmereskinscience.com.

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ABOUT VALMÈRE SKIN SCIENCE

Valmère Skin Science is a North American professional skincare distribution and education company dedicated to empowering skincare professionals and supporting business growth. Through a curated portfolio of professional skincare brands, including TheraGenesis Skincare, Eve Taylor London and BiON Skincare, Valmère connects

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aestheticians, spas, medical spas and skin health professionals with innovative skincare solutions, specialized education and collaborative brand partnerships. Guided by a commitment to advancing professional skincare, Valmère equips its partners with the products, knowledge and resources to elevate their practices and deliver exceptional client care.

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